Deep Audit Report of Your YouTube Channel

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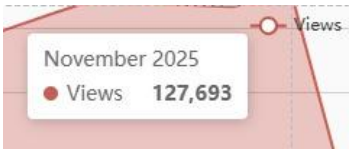
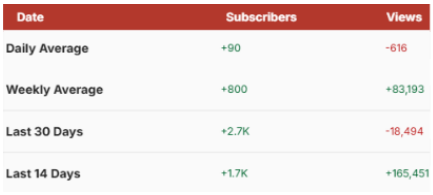
Channel Url: https://www.youtube.com/@LottieSmalley

Audit Report

I have analyzed your channel thoroughly. I found some **critical technical issues** and **SEO gaps** that are stopping your growth. You can check the detailed Audit Report here.

Audit Criteria	Status (Pass/Fail/Fix)	Improvement Suggestion (Expert Opinion)
Channel Keywords	❌ Missing	"Add niche-specific keywords to improve search ranking."
Thumbnail Quality	⚠️ Needs Work	"Use high-contrast colors and bold text for better CTR."
SEO Score (VidIQ/TubeBuddy)	❌ Low	"Optimize descriptions and titles with trending keywords."
Engagement Rate	✅ Good	"Great community interaction, keep it up!"





Date	Subscribers	Views
Daily Average	+90	-616
Weekly Average	+800	+83,193
Last 30 Days	+2.7K	-18,494
Last 14 Days	+1.7K	+165,451

I have analyzed your channel thoroughly. I found some critical technical issues and SEO gaps that are stopping your growth. You can check the detailed Audit Report here. I can fix all these issues to improve your ranking and views. Thankyou.